



# Network News

*Trends. Savings. Community.*

*August / September 2025*

PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS  
THE PREMIER HEALTHCARE GIFT SHOP NETWORK



Cover Photo Credit: Northern Lights Candle

# SUMMER MARKET HIGHLIGHTS

## What's Catching Eyes - and Carts - This Season

Summer shows delivered a fresh dose of inspiration across every corner of the gift and lifestyle world. From whimsical motifs to nostalgic nods and clever updates on familiar forms, this season's trends are all about charm, comfort, and moments of surprise.

Here's a curated look at just a few of the standout themes retailers should have on their radar—each packed with potential for gifting, storytelling, and visual merchandising. We'll be exploring more of these trends in upcoming newsletters and online features.

## Highland Cows: The Beloved Keeps Moo-ving

This motif has moved beyond plush into ceramics, throw pillows, holiday ornaments, and baby gifts, becoming a category staple. Expect more color variations, cold-weather accessories, and stylized versions as we move into Q4.

## Stitch Kits and Creative Escapes

Craft-inspired gifts continue their rise, with compact, beginner-friendly embroidery kits ideal for shoppers seeking mindful moments or meaningful gifts.

Whether you're stocking for seasonal floor sets, filling gaps in your gift wall, or refreshing your checkout zone, these themes offer plenty of merchandising potential - and a whole lot of fun.



## Minis: Small Size, Big Impact

The micro trend is mighty. Miniatures of tools, toys, beauty products, and stationery hit the sweet spot between novelty and practicality, perfect for checkout zones and bundled gifting.

## Playful Food: Ramen and Beyond

Ramen and boba continue to lead quirky gifting trends, adding humor and pop culture energy to novelty and toy assortments.

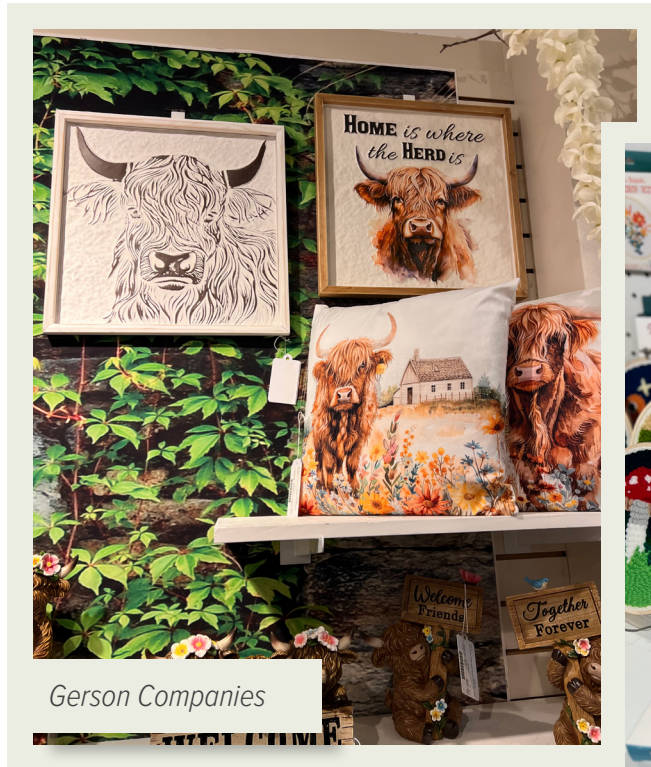
## Fruits and Jams: Nostalgic Kitchen Motifs

Cherries, strawberries, blueberries, and jams were everywhere, adding retro warmth and farmhouse charm across textiles, packaging, and gifts.





# Candid Photos from the 2025 Summer Market Season



Highland cows are quietly becoming the new gnome—unexpectedly versatile and cross-seasonal. Build a small vignette and let the cow do the selling.



These kits pair well with puzzles, journals, or candles for a “rest and reset” gifting theme.



These motifs shine when styled together with gingham, wood, and cottage-inspired pieces for story-rich displays.



These are mood-boosters for Gen Z and Millennials. Stock a few and watch them move.



# CUSTOMER KINDNESS CORNER

*Real Picks. Real People. Real Heart.*

## WHAT IT IS

Once a month, highlight a real customer (staff, patient, volunteer, or visitor) who picked something special from your shop—and share why they loved it.

## HOW TO DO IT

1. Ask a Simple Question:  
At checkout or while chatting, ask:

“Would you mind sharing what made you choose this today?”

2. Capture the Moment:

Write down their first name, what they bought, and their short quote (1–2 sentences is perfect).

If they're open to it, snap a photo of them holding the item or just the item itself with their quote.

3. Share the Story:

Post it on a small easel or bulletin board in your store.

Share it on your Facebook or Instagram, tagging them only if they've given permission. If you have an internal newsletter or email, include it there too!

### BONUS TIP:

Make a small sign for your counter that says:

*Tell us why you picked it — you might be featured in next month's Kindness Corner!*



### Example Post:

“I bought this cozy wrap for my mom recovering upstairs — it felt like a hug I could leave with her.”  
— Jen, Visitor

## WHY IT WORKS

- Shows that real people find meaning in your shop.
- Builds connection between your store and the hospital community.
- Gives others a reason to stop, browse, and support.

# LITTLE THINGS WITH BIG APPEAL

*Soft, useful, meaningful — this is the kind of quiet brilliance we love.*

Sometimes it's the small additions that complete a shop. The items that say “thoughtful” without trying too hard. The ones customers touch without hesitation. This month, we're drawn to comfort, care, and clever utility — items that feel good to give and even better to receive.

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**1. CLEAR CREEK - GOLD MEDAL INT.** (10% Discount) 100% Cozy, fun, and irresistibly soft — these NEW buttery-soft cow print socks are a perfect impulse buy for all ages. Whether gifting to a friend, treating yourself, or adding to a comfort bundle for patients or staff, these trendy prints bring smiles with every wear.  
Contact: (212) 889-7800 | goldmedal-intl.com

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**2. NUANGEL INC** (10% Discount) Made in the USA, these reusable cotton nursing pads provide comfortable, discreet protection for breastfeeding mothers. With both day and night coverage in one convenient pack, they're a must-have gift for maternity baskets and new mom essentials.  
Contact: (256) 729-5000 | nuangel.com

**3. THINK MEDICAL SUPPLY** (10% Discount) Celebrate the hard-working nurses in your hospital with this durable canvas tote featuring an RN stethoscope design. It's practical, stylish, and perfect for Nurse's Week promotions, recognition gifts, or everyday shop offerings to boost your professional gift assortment.  
Contact: (800) 875-1244 | thinkmedsupply.com



# HIGHLAND COWS: The Cute Country Trend Taking Over

*Spotted everywhere at summer markets, Highland cows are the new farm-chic heroes of gifting and home décor. Their long shaggy coats, gentle faces, and countryside vibe add warmth, whimsy, and a touch of rustic charm that resonates with shoppers year-round.*



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- 1. GERSON COMPANIES** (10% Discount)  
Soft decorative pillows featuring watercolor-style Highland cow art with floral fields and farmhouse backgrounds. Cozy, giftable, and perfect for rustic displays.  
Contact: (800) 444-8172 | [gersoncompany.com](https://gersoncompany.com)
- 2. GOFFA INTERNATIONAL** (10% Discount)  
Adorable plush Highland cows with shaggy hair and sweet embroidered details, available in multiple sizes. A cuddly addition to toy or country-themed displays.  
Contact: (201) 528-8999 | [giffausa.com](https://giffausa.com)
- 3. LANG COMPANIES INC.** (10% - 20% Dated Product)  
Ceramic mug with a painterly Highland cow surrounded by wildflowers. Adds farm-chic flair to kitchen and gift assortments.  
Contact: (800) 262-2611 | [dgamecasupscale.com/the-lang-companies-1](https://dgamecasupscale.com/the-lang-companies-1)
- 4. P. GRAHAM DUNN** (10% Discount - ex laser products)  
Wooden coaster featuring a photographic Highland cow portrait, adding rustic elegance to kitchen and tabletop displays.  
Contact: (800) 828-5260 | [pgrahamdunn.com](https://pgrahamdunn.com)
- 5. PICTURA** (10% Discount)  
Birthday card with a whimsical Highland cow illustration and purple countryside background. Perfect for animal-loving customers.  
Contact: (973) 890-1070 | [picturausa.com](https://picturausa.com)

# SPRING 2026:

## *Subtle Nods and Soft Blooms*

*As we plan beyond winter and look to Spring 2026, one theme emerges clearly—products that embrace gentle seasonal nods while remaining evergreen. This approach ensures items don't linger unsold once Easter baskets are packed away.*

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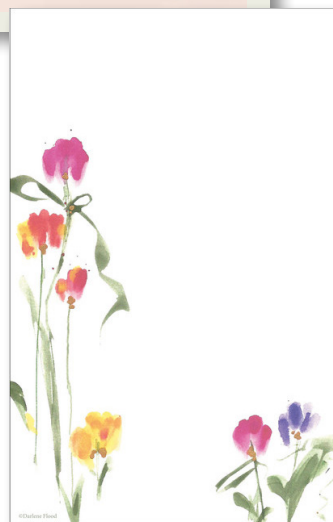
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### 1. **AVANTI PRESS, INC.** (10% Discount)

Send oodles of happiness with this adorable birthday card featuring Avanti's signature bear and gorgeous letterpress art. Perfect for shoppers looking for a card that's both playful and beautiful, it's sure to bring a smile to anyone's special day.

Contact: (800) 228-2684 |

[avanti-press.myshopify.com/pages/2023-catalogs](https://avanti-press.myshopify.com/pages/2023-catalogs)

### 2. **FARMHOUSE FRESH ORGANICS & NATURALS**

(10% Discount)

A soft, clean scent paired with whipped shea butter lather and spring-inspired packaging. Perfect for gift baskets, guest bath refreshes, or a little everyday luxury.

Contact: (888) 773-9626 | [farmhousefreshgoods.com](https://farmhousefreshgoods.com)

### 3. **GIFTCRAFT INC.** (10% - 5% Charlie Paige & ex Cartwheels)

Ducks waddled their way into countless collections this market season. This neutral yet whimsical framed piece offers year-round farmhouse charm with a wink at springtime themes.

Contact: (877) 387-4888 | [giftcraft.com](https://giftcraft.com)

### 4. **GREENWICH BAY TRADING CO.** (10% Discount)

Lemon Verbena & Olive Oil Soap and Lotion Set. Bright, classic lemon verbena continues to trend as a kitchen scent. Fresh for spring while seamlessly integrating into everyday gifting and hostess assortments.

Contact: (800) 323-1209 | [gbsoaps.com](https://gbsoaps.com)

### 5. **IT TAKES TWO, LLC** (10% Discount)

Stationery gets a spring refresh with these watercolor blooms, lending a handcrafted, painterly touch to desktops, teacher gifts, and Mother's Day displays.

Contact: (800) 331-9843 | [ittwholesale.com](https://ittwholesale.com)





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**6. KNOTTING HILL INC** (15% Discount)

The magnolia motif bridges southern charm and year-round elegance. A neutral tea towel ideal for layering in spring assortments or wedding gifting vignettes.

Contact: (416) 992-1191 | [suregripkitchentowels.com](http://suregripkitchentowels.com)

**7. LEANIN TREE INC.** (10% Discount)

A sweet greeting that nods to Easter with pastels, blooms, and a friendly bunny—without screaming holiday. Works equally well for general encouragement or seasonal card racks.

Contact: (800) 525-0846 | [tradeleanintree.com](http://tradeleanintree.com)

**8. MELLOWWORKS** (10% Discount)

Bright, cheerful, and shelf-ready, this rainbow bow gift bag adds instant joy to any purchase. Perfect for birthdays, small surprises, or front-of-shop displays, it's an easy add-on that turns gifting into a moment. Contact: (973) 216-7703 | [shopmellowworks.com](http://shopmellowworks.com)

**9. NORTHERN LIGHTS CANDLES** (10% Discount)

You Deserve Flowers Candle. Pastel packaging, an uplifting message, and floral scents make this candle a spring essential. Perfect for self-care, teacher appreciation, or anytime gifting.

Contact: (585) 593-1200 | [northernlightswholesale.com](http://northernlightswholesale.com)

**10. OUTSIDE THE BOX** (10% Discount)

This floral-crowned bunny reel brings playful spring flair to badge collections, ideal for teachers, healthcare workers, and anyone looking to refresh their ID accessories.

Contact: (800) 977-4704 | [badgeapeel.com](http://badgeapeel.com)



# INTRODUCING



## BLUE ORANGE GAMES



10% Discount | (415) 252-0372  
blueorangegames.com  
Opening \$150 | Reorder \$150

For 25 years, Blue Orange Games has published award-winning, family-friendly board games that are easy to learn and fun to play. Perfect for all ages, our games make great gifts and are ideal for in-hospital entertainment. With accessible, engaging gameplay, there's a Blue Orange game for everyone!



## THE GOOD BOOK COMPANY



10% Discount | (866) 244-2165  
thegoodbook.com  
Opening \$0 | Reorder \$0

Offering comforting, inspiring resources grounded in the Bible, The Good Book Company is a respected Christian Publisher. They are committed to creating beautiful, thoughtful books that are perfect for gifting to people of faith during difficult times, to celebrate births, or to encourage families facing challenges.



## KINDRED BRAVELY



10% Discount | (817) 504-7160  
kindredbravely.com/pages/wholesale  
Opening \$350 | Reorder \$150

Kindred Bravely exists to make early motherhood feel a little less overwhelming and a lot more supported. Because they've been there. Their thoughtfully designed maternity, postpartum, breastfeeding, and baby essentials offer unparalleled comfort and intuitive function, allowing moms to feel supported, empowered, and more like themselves.



# INTRODUCING



## LUCKY FEATHER



10% Discount | (818) 947-0496  
luckyfeather.com  
Opening \$250 | Reorder \$100

Be the go-to store that always has the perfect gift for any occasion! Meet Lucky Feather, a woman-owned, Los Angeles based company whose mission is to create beautiful, on-trend jewelry, that spreads positivity and good vibes for an incredible value.



## THE PETTING ZOO INC.



12% Discount | (410) 760-9792  
pettingzoo plush.com  
Opening \$350 | Reorder \$200

The Petting Zoo has been delighting families since 1994 with award-winning plush that's high in quality, affordable in price, and big on heart. A Mom's Choice Gold Award winner, they craft toys with recycled materials and thoughtful designs - reflecting their dedication to the planet while inspiring joyful, imaginative play.

# STYLED TO SELL:

## *Visual Merchandising Moments*

## *A Free Virtual Education Event*

THURSDAY, AUGUST 14, 2025

12:30 PM EST | 11:30 AM CST | 9:30 AM PST

Zoom | 60 minutes | Open to all gift shop buyers

Join us for one of our most requested topics—visual merchandising that actually moves product. Whether you're working solo or managing a full team, this event will share real solutions you can implement right away.

Featuring a lead presentation from Transpac

Followed by a live buyer panel + Q&A

You'll learn:

- Fresh seasonal display ideas for Q3/Q4
- How to style with intention in small spaces
- Tips for visual flow, storytelling, and cross-merchandising

Open to all hospital and pharmacy gift shops.

# *Register Now*

# POP CULTURE PICKS:

*Fun Finds That Spark Smiles*

*From Swiftie-approved styles to foodie fidgets and workplace sass, these trending picks bring personality and playful gifting power to your shelves.*



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## 1. **COMPENDIUM** (10% Discount)

Hey, Bestie Fill-In Book. The ultimate friendship gift. This vibrant fill-in book lets shoppers share laughs, memories, and reasons their bestie is the absolute best.

Contact: (206) 812-1640 | [live-inspired.com](http://live-inspired.com)

## 2. **OPPORTUNITIES, LLC** (10% Discount)

Taylor Swift Friendship Bracelet Pajama Shorts. Lounge shorts covered in colorful friendship bracelet designs featuring fan-favorite song titles. Ideal for Swifties ready to relax in style.

Contact: (517) 741-9675 | [oppwholesale.com](http://oppwholesale.com)

## 3. **MW WHOLESAL – MINDWARE** (10% Discount)

Stretchy ramen noodles, squishy toppings, and mini chopsticks make this fidget set the ultimate desk toy or stocking stuffer for foodies and kids alike.

Contact: (800) 296-9485 | [mwwholesale.biz](http://mwwholesale.biz)

## 4. **FOX CHAPEL PUBLISHING** (10% Discount)

Ultimate Taylor Swift Sticker Mosaic Art. Thirteen fearless mosaic art designs with fun facts about Taylor Swift. A creative win for every Swiftie who wants to shake it off in sticker form.

Contact: (844) 307-3677 | [foxchapelb2b.com](http://foxchapelb2b.com)





#### 5. MY FAIR ELLIE (10% Discount)

First of All I'm a Delight Badge Reel. For the coworker or nurse who knows her worth. Embroidered in lavender and pink to add sass and sparkle to any ID badge display.  
Contact: (573) 469-3630 | myfairellie.com



#### 6. LOVEHANDLE (10% Discount)

New from LoveHandle! Strong suction cups attach securely to mirrors, windows, and showers for worry-free use. Elevate your content creation anywhere with reliable, adventure-ready phone compatibility.  
Contact: (281) 778-2051 | lovehandle.com



#### 7. NATURAL INSPIRATIONS (10% Discount)

Glow Up Hand Creme. Real citrus scent with bold lightning bolt packaging and a pop culture vibe. Perfect for self-care displays that encourage shoppers to live their glow-up era.  
Contact: (952) 466-7417 | naturalinspirations.com



#### 8. POCKET SOCKS (18% Discount)

Fun grey knee-high socks with avocados all over and a hidden zipper pocket for cards or keys. Adds a guac-load of personality to sock displays.  
Contact: (888) 494-7769 | pocketsocks.com

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# VALENTINE'S DAY: Gifts to Love

*From romantic fragrances to playful cards and sweet treats for pets, these Valentine's picks celebrate love in all its beautiful forms. Curate an assortment that feels personal, thoughtful, and joy-filled for every shopper walking through your door.*

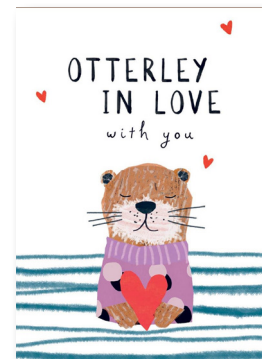
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## 1. **AMERICAN GIFT COMPANY** (10% Discount)

Celebrate love and your furry friend with these adorable lavender socks featuring white hearts. Each set includes a pair for the pet parent and a pair for their pup, adding playful charm to Valentine's gifting displays. Fits most adults and small breed dogs for an easy, smile-worthy impulse buy.

Contact: (630) 317-7685 | tagcowwholesale.com

## 2. **BETTY BLU** (10% Discount)

PS I Love You Candle. Plum blossom, nectarine, sweet musk, and patchouli blend into a scent that whispers romance. Hand-poured in the USA, it's a candle that feels like a handwritten love note.

Contact: (941) 500-4089 | bettyblu.com

## 3. **DIRECT FRAGRANCES** (3% Discount)

Chloé Love Story Eau de Parfum. Classic white floral fragrance infused with orange blossom and jasmine, evoking timeless elegance and unforgettable romance.

Contact: (800) 800-4208 | directfragrances.online

## 4. **ELLA STEIN** (10% Discount)

Demi-fine gold hoops with pavé heart accents, handcrafted by empowered female artisans using ethically sourced diamonds for a meaningful, modern Valentine's gift.

Contact: (646) 904-5885 | ellastein.com

## 5. **CALYPSO CARDS** (10% Discount)

"Otterley in Love" Card. This charming otter illustration pairs sweet humor with heartfelt sentiment, adding playful personality to Valentine's displays.

Contact: (978) 287-5900 | calypsocards.com

## 6. **LIVENTI INC** (10% Discount)

Cozy knit leggings sprinkled with red hearts and a bold "Made with Love" design on the bum—adorable for celebrating the littlest Valentines.

Contact: (844) 548-3684 | wholesale.liventi.us



**7. BONNE ET FILOU** (10% Discount)

All-natural, handmade French dog macarons crafted with human-grade ingredients for the pets we love most. A luxe treat for furry Valentines.

Contact: (917) 979-5955 | [bonneetfilou.com](http://bonneetfilou.com)

**8. DESIGN DESIGN** (10% Discount)

Elegant floral design with gold foil "love" script, adding sophistication to any Valentine's gift.

Contact: (800) 334-3348 | [designdesign.us](http://designdesign.us)

**9. NASHVILLE WRAPS** (10% Discount)

Bright pink box adorned with gold, pink, red, and white hearts. Ideal for themed gift baskets that grab attention and inspire quick sales.

Contact: (800) 547-9727 | [nashvillewraps.com](http://nashvillewraps.com)

**10. PERIWINKLE BY BARLOW** (10% Discount)

Layered leather and rhinestone bracelet featuring a silver heart centerpiece, ready to gift with timeless, personal appeal.

Contact: (800) 654-6074 | [periwinklebybarlow.com](http://periwinklebybarlow.com)



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## VISUAL MERCHANDISING INSPIRATION

Draw inspiration from burton & BURTON's market display featuring oversized conversation hearts, plush bears, and layered pink tones. Create your own "Love in All Forms" destination:



**ADD HEIGHT:** Use risers, tall vases, or heart balloon arches as a visual anchor.



**GROUP BY THEME:** Romantic candles and fragrances together; playful cards and plush nearby; pet treats in their own special nook.



**REPEAT SHAPES:** Heart motifs unify the table for a cohesive look.



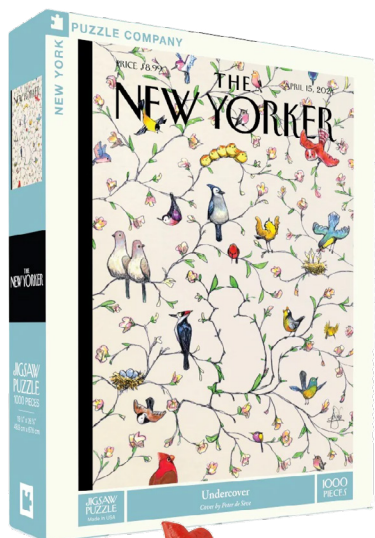
**INVITE INTERACTION:** Keep grab-and-go gifts at the edge for easy add-on sales.

*By layering height, color, and emotion, your Valentine's display will draw shoppers in and inspire them to gift generously.*



# CARDINALS: Symbols that Sell

Cardinals aren't just for winter. This year's summer markets showed buyers embracing them as year-round icons of love, hope, and remembrance. Their brilliant red plumage and timeless symbolism make them powerful in sympathy assortments, faith-inspired gifts, and nature-themed displays. From puzzles to jewelry and home décor, these picks will inspire customers and drive sales throughout every season.



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## 1. NEW YORK PUZZLE COMPANY LLC (10% Discount)

A 1000-piece puzzle featuring colorful songbirds and blooming branches, with bright cardinals adding vivid pops of red. Perfect for mindfulness gifting and cozy days at home.

Contact: (347) 815-1234 | [wholesale.newyorkpuzzlecompany.com](http://wholesale.newyorkpuzzlecompany.com)

## 2. CARSON GIFTS (10% Discount)

Cardinals Appear When Angels Are Near Sun Catcher. Stained glass-inspired sun catcher featuring a vibrant cardinal and comforting sentiment, bringing light and meaning to any window.

Contact: (800) 888-1918 | [carsongifts.com](http://carsongifts.com)

## 3. COTT N CURLS HLK BRANDS INC. (10% Discount)

Natural canvas wristlet with a watercolor cardinal perched among pink blossoms, adding artistic charm and practicality to everyday gifting. Contact: (325) 275-7124 |

[philipdavid.marketttime.com/vendor-details?mfg=M35660](http://philipdavid.marketttime.com/vendor-details?mfg=M35660)

## 4. ENESCO LLC / JIM SHORE

(10% - ex TROPP, Neca, Sanrio & Newell Discount)

Folk-art inspired cardinal perched among white blossoms with signature Jim Shore carved detailing, bringing warmth and meaning to home décor.

Contact: (800) 436-3726 | [enescobusiness.com](http://enescobusiness.com)

## 5. ROMAN INC. (10% Discount)

A delicate bracelet featuring a cardinal charm and inspirational card reading "When a cardinal appears, an angel is near." A thoughtful gift of comfort and remembrance.

Contact: (800) 729-7662 | [roman.com](http://roman.com)

## 6. RUSTIC MARLIN (10% Discount)

Handcrafted wood block featuring a watercolor cardinal, adding rustic elegance and heartfelt symbolism to shelves and displays.

Contact: (508) 376-1004 | [rmretailer.com](http://rmretailer.com)





# Buzz Worthy August Giveaway



## GIVEAWAY 1 & 2

Two lucky winners will receive an assortment of Rustic Marlin Top Sellers that you can customize to your town and proudly made in the USA. A perfect mix of our most popular pieces your customers will love.

Wholesale value: \$100  
Retail Value: \$200

### Rustic Marlin

10% Discount | (508) 376-1004 | [rmretailer.com](http://rmretailer.com) | Opening \$150 | Reorder \$100

# Buzz Worthy September Giveaway



## GIVEAWAY 1

One winner will receive two 4-packs (8 total) of the Friends n' Family necklaces, which is a collection all about showing love to the most important people in your life. Plus, a \$50 Voucher on your next wholesale order!

Wholesale Value: \$68 + \$50 voucher for future order  
Retail Value: \$192 + \$50 voucher for future order

## GIVEAWAY 2

One winner will receive two 4 packs (8 total) of our Faith necklaces. These items come on beautiful and uplifting gold foil message cards, and the design is a reminder of the strength, hope, and peace that faith brings. Plus, a \$50 Voucher on your next wholesale order!

Wholesale Value: \$64 + \$50 voucher for future order  
Retail Value: \$176 + \$50 voucher for future order

### Lucky Feather

10% Discount | (818) 947-0496 | [luckyfeather.com](http://luckyfeather.com) | Opening \$250 | Reorder \$100

# Vendor Profiles

## Discovering More About Our PPP Vendors



### DYCE GAMES

Meet Dyce Games, born from founder Mike Lancaster's lifelong love of games and the memories they create. Growing up, Mike spent countless hours playing games with his family – an experience that inspired his dream to one day create his own games and build a company that brings people together through play.

That dream became reality in 2016 with the launch of Dyce's first hit game, Bad People. Following its success, Mike expanded the business into a thriving team of passionate game lovers, designers, and marketers



dedicated to creating games that spark laughter, connection, and unforgettable moments.

Today, Dyce Games offers a growing portfolio of family games and adult party games sold worldwide. Their mission remains simple yet powerful: to create fun games that bring friends and families closer together in the real world.

Explore Dyce Games to find your next customer favorite – and help spread more joy, one game at a time.

10% Discount | [dycegames.com](https://dycegames.com) | Opening \$200 | Reorder \$0



### LIFEFORCE GLASS

Founded in 1989 as an answer to prayer, Lifeforce Glass creates small gifts that empower, uplift, and inspire. Built on social and environmental responsibility, they use sustainable materials and often give back to causes their products support. Under new ownership since 2022, Christin Clancy continues the founder's mission with a focus on positivity, sustainability, and American-made whenever possible. Their stones carry words of encouragement, comfort, and love –

reminders that “a problem shared is a problem halved.” With every item, Lifeforce Glass helps customers share hope and compassion, making their products a meaningful addition to any gift shop.

10% Discount | (800) 828-3870 | [lifeforceglass.com](https://lifeforceglass.com) | Opening \$125 | Reorder \$125



# MARKET FINDS:

## Trends Come to Life

Earlier in this issue, we explored the key trends making waves across summer markets—from nostalgic fruits to cherries, mini crafts, and more. Now, we're taking it one step further with a look at standout products that bring themes to life. Each is ready to weave directly into your assortments, telling the stories shoppers crave and driving sales with every thoughtful detail.

Here are just a few of the market finds that caught our eye:

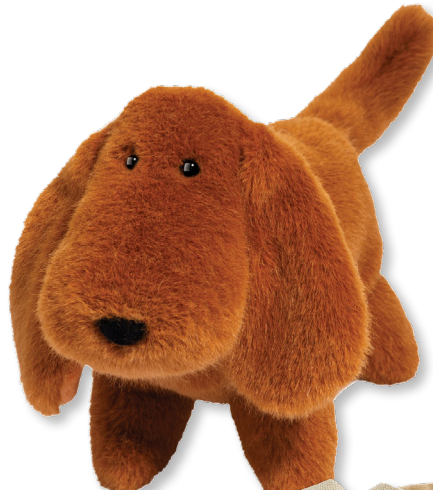
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### 1. **BEEKMAN 1802** (10% Discount)

Pistachio & Dark Cherry Goat Milk Hand Cream

Cherries aren't just sweet—they're everywhere this season. Beekman's luxe goat milk cream leans in with cherry-studded packaging and a nourishing formula customers love. Perfect for spring gifting, self-care displays, and counter add-ons. Contact: (407) 351-5656 | beekman1802.com

### 2. **BUTTERIE** (10% Discount)

Practical kitchen solutions remain an ongoing trend, and this oil dispenser delivers. Its micro-nozzle keeps counters clean and pours precise, making everyday cooking tasks easier. Quiet heroes like this round out your assortment with functional products shoppers thank you for. Contact: (818) 678-9002 | butterie.com

### 3. **DOUGLAS CO. INC.** (5% Discount)

Character plush continues to outperform generic animals, and Dale is a prime example. His floppy ears, sweet retro face, and storybook charm make him instantly loveable—and instantly giftable. Contact: (800) 992-9002 | douglascuddletoy.com

### 4. **KIKKERLAND DESIGN** (10% Discount)

Craft and mindful gifting remain strong, and Kikkerland delivers with these compact, beginner-friendly kits. A small footprint with big gifting potential, perfect for grab-and-go displays or wellness-themed gifting towers. Contact: (800) 869-1105 | kikkerland.com

### 5. **STEPHEN JOSEPH GIFTS** (10% Discount)

Kids' DIY is still on the rise, and this rainbow-shaped kit makes creativity irresistible. Parents looking for screen-free activities will find this bead set a bright, easy win for gifting or quiet play. Contact: (800) 791-2877 | stephenjosephgifts.com

### 6. **TAG** (10% Discount)

The fruit and jam trend continues strong, adding retro warmth to kitchen and gift assortments. This cotton tote celebrates it all with colorful illustrated jars for a functional piece with nostalgic charm. Contact: (800) 621-8350 | www.tagltd.com/

# NOTES FROM A GIFT SHOP BUYER

*with Janee' Eatmon on Space, Selection, and Smart Risk*

JANEE' EATMON, Gift Shop Manager, My First Rodeo Gift Shop Cook  
Children's Medical Center, Prosper, TX

- Don't let fear dictate your inventory decisions.
- Always listen to your inner self – trust your instincts.
- Listen closely to your customers; their feedback is invaluable.
- Know the message you want your merchandise to communicate, and make buying decisions that fulfill that message.
- Don't be afraid to carry a wide range of retail price points. Every customer is different, and each will spend a different amount depending on their needs and budget.
- Make the most of your retail space. Hospital gift shops often have limited square footage, so use every inch wisely to maximize your dollar per square foot.
- Be creative when moving out slow-selling or “dog” inventory. Don't hold onto it – it only gets older. If a customer says no, try a few different approaches, and if it still doesn't sell, let it go.

# QUARTERLY PERKS & PROMOS

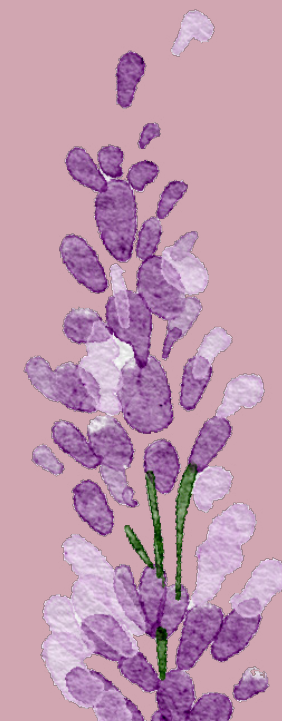
## *Your Exclusive Access to Seasonal Savings*

PPP's vendor partners are offering limited-time savings, free shipping, and bundle deals curated just for hospital and pharmacy gift retailers. This quarter's program runs through September 30 — and it's all online for you to explore.

*View Full Perks & Promos Page*

### PARTICIPATING VENDORS:

- *Bene World Toys*
- *Betty Blu*
- *Carson Gifts*
- *Cutieful Compression Socks*
- *Homesick*
- *LoveHandle*
- *Rustic Marlin*







## FEDEX PARTNERSHIP: *Key Strategies to Ship Smarter and Cut Small Package Costs*

In today's economy, retailers heavily rely on efficient and reliable shipping services to maintain their supply chains and meet customer demands. You know that shipping can be a time-consuming and frustrating task. But there are ways to make small package shipping easier, faster, and more cost-effective for you and your business. Here are some key strategies:

01

Enroll in the FedEx Advantage Program. Thanks to our unique alliance with FedEx, PPP members have access to industry-leading discounts. Retailers and vendors alike can enjoy competitive pricing that is typically reserved for high-volume shippers - without any minimum shipping requirements. Save up to 45% off expedited shipping and up to 32.5% off standard shipping. **Enroll today to access the discounts at [www.PartnerShip.com/PPP-Ship](http://www.PartnerShip.com/PPP-Ship)**

02

Choose the right service. Ground services are the more economical option and often

the transit times are comparable to what you can get with some expedited services. Where you can, utilize Ground services to save on your costs.

03

Right-size your packaging. If your dimensional weight is higher than the actual weight, your package will be rated using the dimensional weight - meaning you'll be paying more. This makes any excess space within your package extra costly. Focus on packaging that allows space for the items you're shipping and the necessary cushioning and nothing more.

04

Utilize FedEx Rewards. Membership is free and offers a variety of perks including gift cards, merchandise, and more. Additionally, you can recoup costs on eligible late shipments. **Sign up today at [getrewards.fedex.com](http://getrewards.fedex.com)**

05

Get free FedEx packaging. The packaging and supplies you need to properly contain your shipments are important but can be costly. FedEx offers complimentary packaging supplies for expedited shipments that you can order online and have delivered, free of charge, including envelopes, boxes, and poly bags. **Order yours at <https://bit.ly/FXShippingSupplies>**

While taking an in-depth look at how to minimize operating expenses can be time-consuming, these small package hacks give you a few quick ways to ship smarter. It's even more important to cut costs where you can, as small package rates are always on the rise.

**Start saving your company money and simplify your shipping process by enrolling in the FedEx Advantage program today at [www.PartnerShip.com/PPP-Ship](http://www.PartnerShip.com/PPP-Ship)**



## Paying full price for shipping? Don't.

Join FedEx Advantage® ► **FedEx Advantage® Discounts**



**PURCHASING  
POWER PLUS**  
The Premier Healthcare Gift Shop Network



# TRY & BUY: THE 2025 PPP SAMPLE PROGRAM

## *Discover Something New—For Free*

The 2025 **PPP Try & Buy Sample Program** gives you the opportunity to explore innovative new products from vendors you've never purchased from before—at absolutely no cost. Request samples, learn directly from brands, and find fresh favorites for your store.

### KICK OFF WITH MORNING COFFEE

**Live: September 15th at 11:30 AM EST**

We're starting the program with a live **Morning Coffee** Zoom session featuring select vendors from our Sample Showcase. It's your chance to hear directly from these brands, learn about their products, and get inspired to try something new.

*Register for Morning Coffee*

### HOW IT WORKS

#### 1. Join Us Live – September 15th

Start with our virtual Zoom session, **Morning Coffee**, and meet a select group of participating vendors. Hear quick product overviews and learn what makes their samples worth trying.

#### 2. Browse the Full Sample Showcase

Beginning **September 15th**, explore all featured vendors and their sample offers in the PPP Sample Showcase. Get an early look at who's joining us—more info on each vendor is on the way!

#### 3. Request Samples

From **September 15th–30th**, you can request samples from any vendors you haven't purchased from before. Request as many as you'd like—availability is limited and **first-come, first-served**.

#### 4. Receive Samples Directly

Each vendor will ship samples individually to your store. All shipments will be sent out by **October 14th**.

#### 5. Share Your Feedback

We'll invite you to share what you loved, what caught your attention, and what you'd like to see more of moving forward.

### KEY DATES

#### August 1st

**Morning Coffee REGISTRATION** officially opens

#### September 15th

Try & Buy Sample Program launches

#### September 15th @ 11:30 AM EST

Live **Morning Coffee** virtual event (Zoom) featuring a select group of vendors

#### September 15th–30th

Retailers request samples from participating vendors

#### By October 14th

Vendors complete shipping of all requested samples

### WHY PARTICIPATE?

- **Free Samples** from vendors new to you
- **No Cost to You** — vendors cover product and shipping
- **Direct Access** to fresh, relevant brands
- **Influence Future Features** with your feedback

Questions? Contact us at

**[memberteampurchasingpowerplus.net](mailto:memberteampurchasingpowerplus.net)**

### PARTICIPATING VENDORS:

Areaware

Bene World Toys

Betty Blu

Blue Mountain Arts

Charlie Bears North America Inc

Dyce Games

Goffa Toys

Good Book Company

HELP by T.Jazelle

homesick

Knotting Hill Inc

Lucky Feather

NuAngel

Opportunities LLC

Petting Zoo

Picnic Time Family of Brands

Santoki

Scentchips

Sellers Publishing

Stone Enterprises Co

TAGCO USA



**PURCHASING  
POWER PLUS**  
The Premier Healthcare Gift Shop Network

8350 Bee Ridge Road #170 | Sarasota, Florida 34241  
(888) 221-3367

### VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members:  
Effective June 1st: Bonitas International 1st: July 1st: Mayflower Distributing Co. Inc.  
August 1st: It's Poppin'!, Sleeping Bear Press, Wishing Threads

## *Stay in Touch*



[memberteam@purchasingpowerplus.net](mailto:memberteam@purchasingpowerplus.net)  
[www.purchasingpowerplus.com](http://www.purchasingpowerplus.com)